



INVESTMENT BANKING

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Morgan Keegan & Company, Inc.
Members New York Stock Exchange, Inc., SIPC

Not FDIC insured; May lose value;
No bank guarantee

Morgan Keegan is pleased to announce W.M. Barr’s acquisitions of Jasco and Bix, Trask Research and Goof Off

Morgan Keegan is pleased to announce that W.M. Barr & Company, Inc. (the “Company”) has completed the acquisitions of Jasco and Bix from Homax, a portfolio company of Olympus Partners; Trask Research from its founding shareholder; and Goof Off from Valspar Corporation. Morgan Keegan acted as exclusive financial advisor to the Company in connection with its acquisitions and, as part of that process, identified and developed a comprehensive list of potential acquisition targets; conducted research and due diligence on each of the targets; performed valuation modeling analysis; and assisted with negotiating, structuring, and closing the transactions.

Jasco and Bix are branded paint removers and surface preparation products. The acquisition gives W.M. Barr 60% market share in the remover/stripper category and a stronger presence on the West Coast. Trask Research provides superior mold control products to consumers and the mold remediation market and is a leader in the online market that it serves. The Goof Off brand family of products includes a wide assortment of removers, cleaners and specialty products for use in homes, workshops and garages.

 <p>has acquired</p>  <p>and</p>  <p>from</p>  <p>a portfolio company of</p>  <p>The undersigned served as financial advisor to W.M. Barr & Co., Inc.</p> <p>Morgan Keegan</p>	 <p>has acquired</p>  <p>The undersigned served as financial advisor to W.M. Barr & Co., Inc.</p> <p>Morgan Keegan</p>	 <p>has acquired</p>  <p>a division of</p>  <p>The undersigned served as financial advisor to W.M. Barr & Co., Inc.</p> <p>Morgan Keegan</p>
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ABOUT W.M. BARR & COMPANY, INC.

Memphis, Tenn.-based W.M. Barr & Company, Inc. is a market leader in heavy-duty cleaning, home improvement and automotive refinishing products. The company sells its products through various home center, hardware and discount stores in the United States and has a track record of successfully acquiring and integrating branded products with its superior marketing and distribution capabilities. The Company is 100% employee-owned and continues to review a variety of growth and acquisition opportunities. For more information, please visit www.wmbarr.com.

ABOUT MORGAN KEEGAN

Morgan Keegan’s Investment Banking Group provides comprehensive merger and acquisition advisory, public equity and private capital services to public and private middle-market companies as well as private equity groups. Morgan Keegan and affiliates Shattuck Hammond Partners (healthcare) and Albrecht & Associates, Inc. (energy reserves) cover a broad spectrum of industries, including:

- Energy & Power
- Transportation & Logistics
- Business Services
- Food & Beverage
- Restaurants & Retail
- Consumer Products & Services
- Security & Safety
- Manufacturing
- Distribution
- Technology & Telecommunications
- Financial Services
- Real Estate

With seven locations and more than 150 professionals, Morgan Keegan is one of the largest investment banks focused on serving the middle market. For more information, please contact Jim Apple at (901) 579-2605.