



For Immediate Release



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BACK TO SCHOOL TIME MEANS IT'S GOOF OFF TIME

Goof Off® Stain and Spot Remover Offers Miracle Removing Tips on How to Tackle Back to School Messes

MEMPHIS, TN – August 17, 2011 - It's back to school time again and as kids make their annual trip back to the classroom, parents have begun to make their annual trip back to the drawing board. Faced with an array of new and mysterious back to school messes; parents are discovering stain and spot removal to be a real battle. From melted crayons all over the car seats to arts and crafts messes covering the carpet and walls, [Goof-Off®](#) is pleased to offer a few Miracle Removing tips to help parents wage war against a whole slew of goofs. And, for the month of September, a special back to school discount of 10% will be applied toward all products ordered through goof-off.com, plus free shipping on all order over \$25, the promo code is SEPG.

Miracle Remover Tip #1 – Removing glue

1. If the glue hasn't dried, wipe off as much of it as possible, carefully, so as not to spread it over a bigger area. 2. Spray Goof Off® Heavy Duty directly on the problem. 2. Wait for it to penetrate. 3. Wipe that glue right off the surface.

Miracle Remover Tip #2 – Removing Decal and Stickers Adhesive

The easiest, quickest and safest method to remove adhesive residue from a decal or sticker from just about any surface is to spray on Goof Off® Heavy Duty, let it dissolve the decal and residue and then wipe it away. It's safe, effective and works in one step, with no harsh fumes and no damage to the surface.

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Miracle Remover Tip #3 – Dealing with crayon marks

If you need to remove crayon marks from walls, furniture, upholstery, car seats or pretty much anything else, Goof Off® will restore your good mood, and a happy relationship with your “budding little artists”.

Miracle Remover Tip #4 – Dealing with dirt and grime

Regardless of what type of dirty mess, from ground-in dirt to grass stains, Goof Off® Heavy Duty will handle it effectively, safely and thoroughly the first time. 1. Apply directly on dirty area. 2. Allow Goof Off® to penetrate for a couple of minutes. 3. Wash the garment as directed by the manufacturer.

For over a quarter of a century, Goof Off® has been selling a number of products designed to help consumers eliminate messy mistakes that would otherwise ruin their belongings. Goof Off® products clean tough messes and mistakes around the home, garage and workshop. Owned by W.M. Barr & Company and based in Memphis, Tennessee, Goof Off® products are available for purchase at major retailers and grocery stores, or online at <http://www.goof-off.com>, or by calling 1-877-466-3633.

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